



## **SIXTH SUMMER ACADEMY OF LEADERSHIP**

**25-27 July 2018**

Hause of Europe, "G. Rakovsky "124

### **PROGRAM**

#### **July 25, 2018**

9:00 - 9:30 - Registration

9:30 - 9:45 - Role Playing Game. Presenting the goals of the academy. Jordan Bozhilov, Sofia Security Forum

**9:45 - 10:45 - "Leader - Character, Qualities, Behavior" Tristhen Geisler, head of the Konrad Adenauer Foundation in Bulgaria,**

**/ The conversation will be conducted in English, without translation /**

10.45 - 11.00 Coffee Break

11:00 - 11:45 - Business Models of the Future and Leadership, Petar Ivanov, Executive Director of the American Chamber of Commerce in Bulgaria

11:45 - 12:45 - Priorities and Challenges to the Bulgarian Presidency of the Council of the EU. Meeting-conversation with others Monika Panayotova, Deputy Minister of the Council of the EU Presidency

12:45 - 13:45 - Lunch

13:45 - 14:45 - "Leadership and Security". Prof. Stefan Hadzhitodorov, Center for National Security Studies and Defense.

14:45 - 15:00 - Coffee Break

15:00 - 16:30 - "Contemporary Challenges to Strategic Leadership" Prof. Semerdjiev, Military Academy "GS Rakovski "

16:30 - 17:30 - The Leader in the Dynamic World. Yordan Bozhilov

## **July 26, 2018**

9:00 - 10:30 - Role play to develop teamwork skills and presentations

10:30 - 10:45 Coffee break

10:45 - 12:00 - Media and Leadership. Presentation and role playing with Ivan Nonchev, journalist

12:00 - 13:00 - Lunch

13:00 - 13:30 - "Development of new technologies and challenges for future leaders" - Industrial Cluster Electric Cars

13:30 - 14:15 - Information and PR, Assoc. Prof. Mila Serafimova, Sofia Security Forum

14:15 - 14:30 - coffee break

14:30 - 15:30 - "How to Speak Effectively to Different Audiences, Rhetoric Techniques for Impacting the Political Leader in the 21st Century"? Professor Ph.D. Ivanka Mavrodieva, Sofia University

15:30 - 17:00 - Role play - "The communicating leader" / with comments from Prof. Mavrodieva and Assoc. Serafimova /

## **July 27, 2018**

9:30 - 12:00 - Developing Leadership Skills. Role games. Dr. Nikolay Nikolov, OS Bulgaria

12:00 - 13:00 - Lunch

13:00 - 14:00 - "Protocol and Label", Yordan Bozhilov

13:30 - 14:00 - "Negotiations and how to achieve success", Yordan Bozhilov

14:00 - 14:30 - Coffee Break

14:30 - 15:30 - Summarizing results and closing the academy

15:30 - 16:00 - Certificate Delivery

16:00 - Cocktail