

AGENDA

9.30 – 10.00 – Registration

10.00 – 10.15 Opening and setting the stage - Christoph Plate, Director, Media Programme Southeast Europe, Konrad Adenauer Foundation and Yordan Bozhilov, President, Sofia Security Forum

10.15 – 11.00 – From the Hague to Ankara: NATO in the evolving security environment
Individual Panel with *Ambassador Boris Ruge, NATO Assistant Secretary General for Political Affairs and Security Policy*

Q&A session

11.00 – 12.00 - Panel I: Strategic Communications in SEE - State of Play and Regional Challenges

This session will be an introduction to the StratCom and will provide an overview of the Strategic Communications landscape in South-East Europe. Speakers will examine the importance of the Strategic Communications, institutional progress, existing gaps, and regional cooperation mechanisms. It will address how governments and institutions perceive and implement StratCom whether as a tactical media tool or as a strategic governance function.

Moderator: Christoph Plate, Director Media Programme Southeast Europe, Konrad Adenauer Foundation, Germany

Speakers:

- Dr. Neville Bolt, Sympodium Institute for Strategic Communications, UK
- Elena Marzac, Chairwoman, Platform for Security and Defense Initiatives, Moldova
- Mariia Kovach-Butsko, State Agency “Centre for Strategic Communications and Information Security,” Ukraine

12.00 – 13.30 – Networking lunch